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Toshiba Announces Innovative Changes in Museum Lighting

Toshiba International Corporation's LED lighting systems division's LED lamps are being used in the **Freer Gallery of Art** and the **Arthur M. Sackler Gallery** -- part of the **Smithsonian Institution**. The galleries contain some of the most important holdings of Asian art in the world. They join the **Museum of Fine Arts, Houston**, as well as the **Louvre** in Paris in turning to Toshiba's LED lamps as a green alternative.

"The light quality and color of Toshiba LED lights allow tremendous flexibility in illuminating any space to meet the exacting requirements of a museum curator, architect, lighting designer, or business owner," said **Michiru Tanaka**, lighting consultant for Toshiba's LED lighting systems division.

"We are extremely proud that the Freer Gallery of Art and the Arthur M. Sackler Gallery selected Toshiba LED lamps," said **Peter DallePezze**, vice president of product and marketing management, Toshiba. "It is truly an honor for Toshiba to be helping to illuminate such prestigious museums, while allowing for reduced energy costs without sacrificing quality."

Twenty-five of the company's LED lamps recently received the **US Environmental Protection Agency (EPA)** Energy STar label. Lamps bearing the label use up to 75% less energy and lasts at least 15 times longer than comparable incandescent lighting.

 www.toshiba.com/lighting

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